



INMOTION VENTURES PARTNERS WITH TECHSTARS

- **InMotion to collaborate on Techstars Mobility programme**
- **Partnership follows several investments by InMotion in Techstars Mobility graduates**

London, UK, 7th June 2017: InMotion Ventures, the venture capital business powered by Jaguar Land Rover, has partnered with global startup ecosystem Techstars.

InMotion will be working closely with the Techstars Mobility programme, based in Detroit. Launched in 2015, Techstars Mobility has to date invested in 22 mobility and transportation startups from all over the globe, collectively valued in excess of \$100 million.

InMotion will be supporting each Techstars Mobility class at every stage, contributing to the applicant shortlisting process, mentoring teams on the programme and making selected investments in graduating companies.

InMotion Managing Director Sebastian Peck, Head of Seed Programme James Nettleton and Venture Partner George Burgess will be lending their expertise as Techstars mentors.

The partnership builds on an already strong working relationship. InMotion invested in Techstars Mobility graduates [GoKid](#) (class of 2016) and [SPLT](#) (class of 2015) earlier this year.

Sebastian Peck, Managing Director at InMotion Ventures, says: “Techstars is the leading programme in the US exclusively focused on mobility, so it was natural to partner with Ted and his team. We’re delighted in the investments we’ve made to date in Techstars companies, and look forward to many more.”

Ted Serbinski, Managing Director at Techstars Mobility, says “We’re excited to welcome InMotion as a corporate partner for Techstars Mobility. As we invest in mobility startups from around the world, having global corporate partners like InMotion further solidifies our program as the global leader in accelerating early stage mobility startups. ”

-ENDS-

About InMotion Ventures

[InMotion Ventures](#) invests in high-growth companies in the mobility and smart

transportation sector. Powered by Jaguar Land Rover, we're dedicated to backing innovations that will change the way we move.

We invest globally at all stages from Seed to Series B, and our London-based [seed investment programme](#) offers early investment and hands-on support to up to 10 early stage startups every year.

Alongside our core investment activity, we also collaborate with the wider Jaguar Land Rover business to develop new products and services that provide unforgettable experiences for both new and existing customers.

The way people and goods move - perhaps more than any other aspect of our lives - is changing at an unprecedented pace. InMotion believes that by harnessing the power of technology, we can tackle the challenges these changes present and make space for the things that matter most; discovering new ways to explore the world around us, spending time with our friends and family and taking back control of our daily lives.

Learn more about InMotion Ventures at inmotionventures.com

About Techstars Mobility

Techstars Mobility invests globally in startups building technologies and innovative business models that impact how people and goods move across all modes of transportation (including pedestrian). Dominant mobility themes include autonomous, connected, shared, and electric.

Techstars Mobility has invested in 22 startups that have raised \$20M and are valued at over \$100M. Companies have come from all around the world to participate in this program in downtown Detroit.

About Techstars

Techstars helps entrepreneurs succeed. Through the Techstars Worldwide Entrepreneur Network, founders and their teams connect with other entrepreneurs, experts, mentors, alumni, investors, community leaders, and corporate partners who will help their companies grow.

Techstars operates four divisions: Techstars Startup Programs, Techstars Mentorship-Driven Accelerator Programs, Techstars Corporate Innovation Partnerships, and the Techstars Venture Capital Fund. Techstars Mentorship-Driven Accelerator Program supercharges success and Techstars Startup Programs inspire, educate and connect entrepreneurs. Techstars Venture Capital Fund invests in the most innovative and disruptive Techstars companies to fuel their success. Techstars Corporate Innovation Partnerships helps brands create world-changing products and services.

Techstars accelerator portfolio includes more than 1,000 companies with a market

cap of \$8.1 billion. www.techstars.com